# NEXADVISORS

# NEX April 2025 NEWS

Keen monthly insights on both the economy and the markets

### THE ECONOMY

It most assuredly remains a 'bull market' for economic uncertainty, with headlines so widely varied they make a head spin. Some say, the highest US tariffs since the 1800's will be 'a major speed bump to the economy', while Trump himself is calling April 2<sup>nd</sup> "Liberation Day".

Adding to the uncertainty, are the very few examples of tariffs being used in the past, or at least the recent past. This has led to a wide split in forecasts between highly reputable economists, with one even saying: "it's time to throw away the textbooks."

We continue to believe Trump's tariffs will be most like a new exercise routine, meaning: some short-term pain for longer-term gain. Time will tell if this proves correct.

## THE MARKETS

Given our technical tools *respond to* market action, as opposed to predict it, I'm happy to report that we <u>don't</u> need to scrap our textbooks. Put differently, it's wiser to listen to the markets, than to tell them what to do.

The story they are telling now, continues to be one of concern. For months we've noted diverging internals, which are akin to the pulse and blood pressure of the stock market. Key indices have broken important areas of support and are now forming patterns of 'lower lows & lower highs', the very definition of a downtrend.

While it remains to be seen whether stocks are merely seeing a correction, or a full-fledged bear market, we believe caution is a prudent strategy until internals firm.

Finally, gold continues to benefit from this uncertainly and geopolitical instability and is now trading at all-time highs. A great example of the saying: "there's always a bull market somewhere."

Mike Hurley, CMT Chief Investment Officer





Charts courtesy of TradeStation, as of March 28, 2025

300 Crescent Ct., Suite 700 Dallas, Texas 75201 214-550-8350 <u>info@nexadvisors.com</u>

#### **TRADITIONAL STRATEGIES**

We start our process with traditional, modern portfolio theory models, then adjust them based on our outlook. Specifically, we seek to:

- 1) Maintain higher cash levels when we're expecting a cyclical downturn, or 'bear' market
- 2) Add gold to portfolios during periods of inflation
- 3) Tilt fixed income positions based on credit conditions and the trends in interest rates

We offer Conservative, Moderate and Aggressive models, which use stock/bond ratios of 40/60, 60/40 & 80/20, as their starting points, respectively.

#### ADAPTIVE STRATEGY

Our 'adaptive' model breaks from modern portfolio theory, based on the observation that markets typically become highly correlated when under stress.

This strategy applies momentum and risk parity to a universe of 10 ETFs, selecting a portfolio of 5. The portfolio is rebalanced monthly using the 60-day volatility to weight the top 5 ETFs. The goal being, to provide stock like returns with lower volatility.

#### ABOUT NEXADVISORS

NexAdvisors is a privately owned, independent wealth manager located in Dallas, Texas, comprised of professionals with over 100 years of combined experience in the industry. We provide both traditional investment strategies along with forward-thinking approaches to help our clients meet their goals. Please visit <u>www.nexadvisors.com</u> or call us at 214-550-8350 to learn more.

NexAdvisors is a NexAnnuity company. NexAnnuity's mission is to develop and deliver solutions for modern retirement needs. Please visit <u>www.nexannuity.com</u> to learn more about NexAnnuity solutions.

#### DISCLOSURES

#### Past performance does not guarantee future results.

Statements in this communication may include forward-looking information and/or may be based on various assumptions. The forward-looking statements and other views or opinions expressed herein are made as of the date of this publication. Actual future results or occurrences may differ significantly from those anticipated and there is no guarantee that any particular outcome will come to pass. The statements made herein are subject to change at any time. NexAdvisors disclaims any obligation to update or revise any statements or views expressed herein.

No representation or warranty is made concerning the completeness or accuracy of the information contained herein. Some or all of the information provided herein may be or be based on statements of opinion. In addition, certain information provided herein may be based on third-party sources, which information, although believed to be accurate, has not been independently verified.

The information provided herein is not intended to be, nor should it be construed as an offer to sell or a solicitation of any offer to buy any securities. This commentary has not been reviewed or approved by any regulatory authority and has been prepared without regard to the individual financial circumstances or objectives of persons who may receive it. The appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives. NexAdvisors encourages any person Considering any action relating to the securities discussed herein to seek the advice of a financial advisor.

The Conference Board Leading Economic Index<sup>®</sup> (LEI) and Coincident Economic Index<sup>®</sup> (CEI) are comprised of multiple independent indicators which are designed to signal peaks and troughs in the US business cycle. The CEI reflects current economic conditions and is highly correlated with real GDP. The LEI is a predictive tool that anticipates turning points in the business cycle by ~7 months. The S&P 500 a market-capitalization-weighted index that tracks the market performance of the 500 largest U.S. publicly traded companies.

Advisory services offered through NexAdvisors, LLC, a registered investment advisor. NOT FDIC INSURED. MAY LOSE VALUE. NO BANK GUARANTEE.



300 Crescent Ct., Suite 700 Dallas, Texas 75201 214-550-8350 <u>info@nexadvisors.com</u>